

# World Floriculture Map

Rabobank  
Food & Agribusiness

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Growing opportunities together: Royal FloraHolland connects players in the floriculture industry and creates opportunities for sustainable growth and success in the global market.

This World Floriculture map is drawn up in cooperation with Rabobank and Market Intelligence of Royal FloraHolland. Royal FloraHolland has access to a wealth of market information from the floriculture sector and creates analyses by combining many (international) sources with its own statistical information from clock auctioning and direct sales.

For more information, please visit: <http://www.royalfloraholland.com/>

