



**WELCOME
TO OUR
COMPANY**





After a long journey...

WE GET OUR REWARD

Style YOUR MOMENTS...

Who are we?



Magnaflo is an Ecuadorian Company with 9 years of experience, commercializing high-quality flowers worldwide and offering full support to our customers by guaranteeing freshness, complete orders accomplishment, punctuality, and low delivery times. Our Customer's success is our success, we do care about their satisfaction!

We work with more than 150 farms which ensures the best quality, best prices, and a wide range of products. We offer more than 450 varieties directly from the farms to the Customer. We cover the entire U.S. retail market throughout our Website, delivering freshness and quality directly to our end Customers. On the other hand, we supply to Wholesalers worldwide, offering them a personalized support and competitive wholesale prices.

We are pioneers in e-commerce technology in Ecuador because we believe in evolution and innovation as the best way to accomplish our Customer's increasing demand, service, and global trends. We invite you to visit our Website <https://magnaflo.com>.

We will be glad to be your best commercial partner. Purchasing Flowers never was so pleasant!

Our Story



The company was founded by Alexis Erazo, current Company's CEO, in 2009 under the name of Adelcorp. Alexis lived for several years in New York City, where he realized about the big opportunity when he wanted to buy a bucket of flowers for his girlfriend but he could not find high-quality products at affordable prices.

Taking advantage of the conditions in Ecuador to grow the best quality flowers in the world, Alexis consolidated sustainable business relations with suppliers and logistic operators by negotiating the lowest costs to make the world class flowers accessible to everyone.

In October 2017, Magnaflor was born as the Company focused on the flower business, keeping Adelcorp as the main holding for all the companies. This change means a big step in our long-term objectives of expansion, allowing us to evolve and innovate to become your best business partner.

Live your life with style, live your life with Magnaflor.....

"Life offers opportunities and obstacles; the lesson is to know which way to choose to solve them. Keep in mind that perseverance overcomes talent! That is why we integrally restructured our services to meet the needs of a digital trading world"

Alexis Erazo
CEO Magnaflor

Our Vocation



Our Mission

Liven up all people's moments around the world by decorating their spaces with vibrant and unique flowers, offering personalized service, best-possible product quality, and guaranteed satisfaction.



Our Vision

Be the "top of mind" company of Ecuadorian Flowers supply around the world, recognized by our shopping experience (e-commerce), unrivalled quality, great customer service, and innovative products.

Our DNA



Customer Value Creation	Flexibility	Integrity	Passion	Teamwork	Innovation	Being different
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Impressing your couple

WITH A DELICATE TOUCH

Style YOUR MOMENTS...

Our Brand Promise

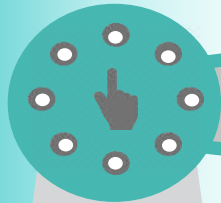


Working with more than 150 farms allow us to pick up the best quality flowers at the best prices for you

Why can we become your best Flower Business Partner:



Variety



- All the varieties produced in Ecuador (450),
- Any other variety from Colombia, Kenya, Ethiopia and Holland.

Top Quality



Ecuadorian Roses are the best of the World!
Size, beauty, appearance, vase life & Freshness.

Best Prices



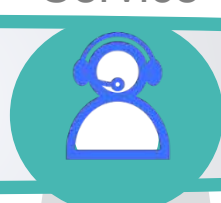
We adjust our prices according our customer requirements

Innovation



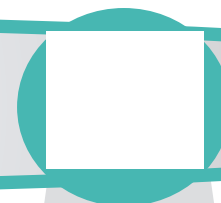
The most beautiful collections of tinted and preserved roses with unique designs.

Customer Service



Full support in all customer needs and requirements 24/7.

Warranty



5% credit in your next purchase for incomplete orders or delays. We take the risk for you!

Customer Experience



Easiness & readiness throughout our e-commerce platform and personalized service. Visit us at

<https://magnaflor.com>

Quality Check



- All our flowers are quality-certified before shipping.
- Cold chain maintained during the entire transportation.
- Our farms hold certifications such as BASC, Rainforest

Our Products



FRESH TRADITIONAL (FRESH CUT)

The flowers that never will get out of fashion. All the varieties available.



TINTED

The most beautiful collection of fresh tinted flowers (absorption & spray roses) that will thrill your senses.



PRESERVED

Unbelievable colours and designs for those moments you want to preserve.

For all categories and products information, please visit our Website <https://Magnaflor.com>



Bring people together with
AN UNBELIEVABLE FRESHNESS

Style YOUR MOMENTS...

Style YOUR MOMENTS
WITH...



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